



Sustainability Policy

Adventure Logic Ltd

Introduction

Adventure Logic Ltd offers an operational framework geared towards sustainable outdoor adventure experiences. By supporting and promoting exceptional operators and professionals, Adventure Logic Ltd is committed to fostering a sustainable future for the adventure tourism industry at large.

Every operation within Adventure Logic Ltd approaches the planet's wild spaces with the deepest respect, recognising them as invaluable treasures that demand care and respect from everyone who enjoys them. By enacting the principles of this policy, Adventure Logic Ltd's mission is to safeguard the natural environments where it operates, honouring the profound ecological, recreational, and cultural significance for wildlife, local communities, and the tourism industry. Through enlightening our staff and guests, collaborating with like-minded businesses, and proactively engaging in conservation, we are dedicated to the stewardship and protection of our shared wild spaces.



Core Principles

Leave No Trace

We not only adhere to but champion the Leave No Trace principles, ensuring that all our activities have a minimal environmental footprint. For those interested in learning more about the 7 Leave No Trace principles, we encourage visiting the official Leave No Trace website at [lnt.org](https://www.lnt.org) and searching for the 7 Principles.

Wild Scotland

Our commitment extends to Wild Scotland's principles, embedding their code of conduct and best practice guidelines into our operations and culture. For those interested in exploring Wild Scotland's principles and code of conduct further, we encourage visiting the official Wild Scotland website and searching for the relevant sections.

Scottish Outdoor Access Code

We strictly adhere to this code, actively promoting responsible outdoor access and incorporating its principles into our educational efforts. For those interested in learning more about how to follow the Scottish Outdoor Access Code, we encourage visiting the official Scottish Outdoor Access Code website and searching for guidance.



Implementation and Action

Operational Commitments

We pledge to conduct our activities in a manner that does not deplete or harm the natural environment. This commitment involves minimising waste, opting for degradable, not-toxic cleaning products, and eliminating single-use plastics wherever feasible. An example of such efforts across our operations is the elimination of plastic water bottles, instead utilising water containers and/or cups. For more detailed information about our sustainable efforts, we encourage you to refer to the activity-specific policy found here and on the relevant website.

Environmental Monitoring

We actively record unusual wildlife sightings and track changes in the behaviours and habitats of flora and fauna in our activity log. Moreover, the condition and any alterations to access routes, paths, and frequently used features of our adventure locations are meticulously monitored and documented.

Community Engagement

We actively collaborate with local communities and organisations that share our passion for preserving Scotland's Canyons. Our partnerships contribute to supporting clean-up efforts and other conservation activities. A prime example of our commitment is the annual Spring clean-up of Alva Glen, undertaken in collaboration with the Alva Glen Heritage Trust, along with other ongoing efforts as part of our Keep Scotland's Canyons Clean initiative.

Educational Integration

Our Adventure Leadership Training Courses are designed not only to align with our core principles but also to weave sustainable habits throughout the curriculum. We are committed to consistently refreshing our knowledge and understanding of best practices and local challenges, ensuring our operations remain both contemporary and eco-conscious. Notable initiatives include requiring Adventure Leaders to complete the 'Leave No Trace 101' course and to submit local sustainability reports. These elements are crucial components of our internal assessment process, reflecting our dedication to environmental stewardship.



Best Practices

Trip Planning

Every trip is meticulously planned to minimise environmental impact, taking into account the suitability of activities and weather conditions. Meetings in designated public spaces provide opportunities to brief participants on upcoming activities, ensuring each activity is suitable for those involved.

Experienced Leaders

Each adventure is led by a legally certified Adventure Leader who meets our rigorous criteria for skills, local knowledge, and experience.

Group Size and Ratio

We adhere to a maximum 1:6 guide-to-guest ratio and limit group size to 18 participants across all activities, guaranteeing personalised attention and reducing environmental disturbance.

Inbuilt education

Each adventure begins with a skills session and briefing, specifically designed to teach and reinforce safety, group management, and responsible, sustainable behaviours. This approach embeds education directly into the experience.

Waste Management

In areas lacking public facilities, we advocate and provide guidance on best practices for the proper disposal of human waste, adhering to the Leave No Trace principles.



Education and Awareness

Preparation

Our guests begin their journey of education and awareness even before they arrive. They receive booking confirmations filled with detailed information on preparing for their experience, understanding environmental impacts, and appreciating the local ecosystem. This proactive approach sets the foundation for a meaningful and informed adventure.

Procedure

Our operational procedures include meticulous monitoring of the relevant locations, including frequently used areas, other users, and access routes, to ensure sustainability. This diligence underscores our commitment to preserving the natural environment for future generations and enhancing the quality of our guests' experiences.

Professionalism

The Adventure Logic training and development program places a significant emphasis on environmental stewardship and community engagement. This ensures that our leaders are more than just guides; they are informed ambassadors for sustainability. Their expertise and passion for conservation play a crucial role in enriching our guests' understanding and appreciation of the natural world.

Feedback

All our operations proactively seek feedback from guests and staff regarding product quality, satisfaction, suitability, and sustainability. This feedback informs our continuous review of products, operations, and marketing materials. It is then implemented through regular updates to our policies, operational documents, and training programs.



Innovation and Collaboration

Local Partners

We proactively seek partnerships with local communities and businesses, fostering a collaborative network dedicated to sustainability. Our efforts can be found in detail on the sustainability pages of operators web sites.

Open source development

Our policy and operational frameworks are openly published online, inviting contributions and scrutiny. This approach to transparency and accountability ensures that we not only meet but also exceed our goals in product quality and sustainability. Moreover, it upholds the due diligence and ongoing vigilance required to operate within the absolute parameters of health and safety. For example, our trip report template, risk assessments, adventure leadership criteria, operational standards, and principles—including this sustainability policy—are all available online for public contribution and review. We are committed to carefully reviewing all submissions and making necessary updates to continually enhance our operations.

Reporting process

Every adventure organised through our operations produces an activity report, which includes a dedicated section for recording concerns and changes relevant to our sustainability efforts. These reports are reviewed internally, with any necessary updates to policy and operational documents being processed accordingly. The report template is available online, and we welcome submissions from stakeholders and any other responsible users of the relevant locations. We are committed to not just compliance with our core principles but also to the adaptation and evolution of our policies based on ongoing feedback and the latest in environmental science.



Conclusion

The principles and commitments outlined in this policy are foundational to Adventure Logic Ltd's operations. We are on a continuous journey of learning, development, and action towards sustainability. We welcome feedback from all stakeholders as we strive to not only meet but exceed our sustainability goals, ensuring that the wild spaces we treasure today remain for generations to come.